

Rutva Shah

Creative Strategist

*Red Elephant Winner -
Kyoorius Young Blood Awards 2024*



 Mumbai

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WHO AM I?

If seedhi baat no bakwas was a person, then it would be me but I can yap a lot! Like literal yap.

EDUCATION

Miami Ad School - PG in Advertising

Adani Institute - BE ICT

WORK EXPERIENCE

Creative Strategist

Netsavvies & Hungrito

May 2021 - December 2023

Worked for Hyatt, Book My Show, Vadilal, Water.org, Sankalp and food fest events.

Skills - Social Media Calendar Creation, Market Research, Competitor Analysis, People Management, Debriefing Client Decks.

Content Coordinator

HFN Youth

August 2020 - May 2022

Coordinated content creation, aligning teams for timely, on-brand delivery.

Skills - Manage and create content, Content Research, Trends Analysis, Team Collaboration.

Strategy and Content Intern

Saathi Eco Innovative Pvt Ltd

May 2019-June 2019

Worked on the awareness of the eco-friendly camapign for Tier 2-3 cities.